



BETTER TOMORROW TRUST

Registered charity no. 1211507

CORPORATE PARTNERSHIP PROGRAMME

Better tomorrows for those in need.

That is our mission. Partner with us and help make it happen.

Put your company's values into action. A single annual partnership of £2,000 helps fund life-changing grants for UK charities, and gives your business a credible, measurable social-impact story that customers, employees and stakeholders can believe in.

£50,500

in grants awarded

11

grants made

9

UK charities supported

Good for causes. Good for business.

- ✓ **Impact you can point to**
We publish every grant we make, so you can show exactly which projects your support funded.
- ✓ **A badge worth displaying**
Use the 'Proud Partner' mark across your website, bids, proposals and email footers.
- ✓ **ESG & CSR content, done for you**
An annual impact summary written to drop straight into your reporting and socials.
- ✓ **Something your people can rally behind**
Golf days, challenges and the chance to nominate causes your team cares about.

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“Their partnership goes far beyond financial help – it reflects a commitment and belief in the impact we have on the lives of the children and families we serve.”

Keith Sinclair, CEO, Brainwave

Register your interest: www.bettertomorrowtrust.org.uk/partnerships/corporate

admin@bettertomorrowtrust.org.uk



What's included

- ✓ **Official partner recognition**
Your company on our partners page, plus the 'Proud Partner' digital badge for your marketing.
- ✓ **Marketing & brand exposure**
A partnership announcement, featured thank-yous on our channels and visibility at Trust events.
- ✓ **A say in where funding goes**
Nominate registered charities and community causes your team cares about for consideration.
- ✓ **Employee engagement**
Involve your team: event days, fundraising ideas and grant nominations they can get behind.
- ✓ **Annual impact reporting**
Figures and human stories, ready for your CSR and ESG disclosures, tenders and pitches.

Where your partnership goes

- £8,000** **Brainwave**
A full year of specialist therapy for two children with disabilities.
- £5,000** **Great Ormond Street Hospital Charity**
The Play Team, supporting 200–300 children in hospital every day.
- £5,000** **Sarcoma UK**
Pioneering osteosarcoma immunotherapy research at Imperial College London.
- £2,500** **Havens Hospices**
Community nurses and healthcare assistants in the Fair Havens team.

Every grant we make is published at www.bettertomorrowtrust.org.uk/grants, so you can verify the impact for yourself.

How to become a partner

- 1 Register your interest at www.bettertomorrowtrust.org.uk/partnerships/corporate, or email us.
- 2 We'll confirm the details and send a short partnership agreement.
- 3 Make your £2,000 annual contribution and receive your Proud Partner badge.
- 4 Start promoting your partnership, and we'll report back on the impact.